BroadbandUK first to launch property-specific broadband providers comparison service

BroadbandUK has become the first broadband comparison company in the UK to have successfully launched an address-level accurate broadband price comparison service with its new BroadbandProviders.co.uk website.

Consumers can now search for broadband providers and packages by exact address. Previously, they were only able to search by postcode which led to frustration when results displayed were not available and sometimes vice versa i.e. available deals were not displayed.

Furthermore, advertised speeds have been traditionally based on download speeds available to at least 50% of customers at peak time and described as 'average' rather than the actual speed available to a customer.

BroadbandUK has collaborated with the UK's telecoms industry regulator Ofcom, the largest infrastructure provider Openreach and major CPs (communication providers) to integrate multiple datasets into their service.

The system utilises Openreach's rich data which specifies details of the infrastructure available such as ADSL, FTTC, FTTP; new technologies like G.fast and SOGEA; distance from the exchange; and many other attributes of their network.

The information provides valuable detail enabling BroadbandUK's algorithm to intelligently filter out to only show the available speed offerings applicable to each property.

The new concept for the first time eliminates the errors that historically have been prevalent in the industry. Misinformation can currently happen at the postcode level, where for example cable is only available on one side of the road and not the other.

BroadbandUK has also integrated its fastest-growing UK based Broadband Speed Test site with its sister-site BroadbandProviders.co.uk which should create a powerful platform to promote broadband products and services to the nation.

BT re-launch their Broadband Availability Checker

BT have made a number of changes to their BT Broadband Availability Checker – the online tool where you can check on your property's superfast status by entering your landline or your address.

The main change is that before you can check on the status of your property you now have to enter a Captcha code before the results for your enquiry can be displayed. A Captcha is basically a computer program that is designed to protect websites against Bots by automatically telling humans and computers apart. This is done by manually entering the Captcha code.

If you have a BT landline, simply enter your landline number (without any gaps), enter the Captcha code provided and click 'Submit' to get the results.

If you are using the Address Checker, click on the Address Checker link, then click 'Proceed'. Rather than entering your whole address, simply enter your postcode in the Postcode field and the Captcha code, click 'Submit' then select your property from the drop-down list and click 'Submit' again.

Our [How to use the BT Broadband Availability Checker](#) webpage will help you make sense of the Broadband Checker results and has been updated to reflect these recent changes.

For those of you who may distribute a printed version of this article / newsletter, the new BT Broadband Availability Checker webpage address is:

https://www.broadbandchecker.btwholesale.com/